

# Tourism Flows Inbound in Bulgaria

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## Abstracts

An increased number of visitors from neighbouring Romania and Greece contributed most towards strong growth of inbound trips to Bulgaria in 2013. Although traditionally strong source markets for Bulgarian tourism, Russia and Ukraine, did not perform well as the number of inbound trips from those countries decreased significantly in 2013, other prospective source markets, such as Germany and the UK witnessed strong growth in the number of trips made and contributed to the overall good results.

Euromonitor International's Tourism Flows Inbound in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

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Neighbouring Countries Remain the Main Source Markets for Inbound Tourists

2013 Sees Many Infrastructure Projects To Benefit Transportation

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