

Tourism Flows Inbound in Brazil

<https://marketpublishers.com/r/T1A73CCA67EEN.html>

Date: August 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: T1A73CCA67EEN

Abstracts

In 2013, Brazil reached a historic record of 6.1 million international arrivals, breaking the mark of five million tourist visitors a year that Brazil has had since 2005. The six-millionth visitor arrived in the country on 5 December and came from Argentina, which is the largest source of tourists to the country. In 2013, Argentina accounted for 30% of total arrivals and was followed by the US (11%), Uruguay (5%), Germany (4%) and Italy (4%).

Euromonitor International's Tourism Flows Inbound in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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