

Tourism Flows Inbound in Argentina

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Abstracts

During 2013, international arrivals continued to decline. In 2013, 5.5 million tourists arrived in Argentina, 2% less than in 2012, and spent ARS25 billion, 11% more than in 2012. This can mainly be attributed to rising prices. During 2013, the Federal Government accelerated the devaluation of the Argentinean Peso (33% in 2013, illegal exchange rate devaluated over 53% in 2013) and accelerated devaluation in January 2014 (ARS8 per dollar). This impacted the inflation rate which, according to...

Euromonitor International's Tourism Flows Inbound in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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