

Tourism Flows in Taiwan

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Abstracts

Following the lifting of all COVID-19-related entry restrictions in October 2022, the volume of inbound arrivals to Taiwan in 2023 dramatically increased. The government also resumed visa-free travel for citizens of major countries within Europe, North America, Oceania and Asia Pacific, which provided a significant boost to the number of international visitors. Industry sources recorded a boom in demand during the Lunar New Year holiday, which fell at the end of January 2023. However, the number...

Euromonitor International's Tourism Flows in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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