

Tourism Flows in Switzerland

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Abstracts

Inbound tourism is set to increase strongly in 2023, benefiting most from the rebound in the number of visitors from Asia Pacific. Numerous visitors from China, Japan, South Korea and India are expected to arrive again during the year. China dropped all of its COVID-19 related restrictions at the beginning of 2023. Although arrivals from China are not expected to reach the level seen in 2019, total spending is expected to surpass pre-pandemic levels, partly as a result of the high rate of inflat...

Euromonitor International's Tourism Flows in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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