

Tourism Flows in South Korea

<https://marketpublishers.com/r/TA70CB35DEFEN.html>

Date: September 2023

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: TA70CB35DEFEN

Abstracts

In 2022, travel restrictions that the Korean government had introduced as part of pandemic measures were eased for both inbound and outbound travellers in stages, while most countries had removed their stringent travel restrictions due to the waning threat of COVID-19. This resulted in increased demand for outbound travel in South Korea. The number of outbound departures in South Korea witnessed triple-digit growth in stark contrast to double-digit declines during the previous two years. Further...

Euromonitor International's Tourism Flows in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TOURISM FLOWS IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing demand for outbound travel as restrictions ease

Inbound arrivals also experience another year of impressive growth

PROSPECTS AND OPPORTUNITIES

Reopening of Chinese Group Visa will be key to driving up inbound arrival numbers

Declining demand for Jeju domestic tourism as borders reopen

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2018-2023

Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 Inbound City Arrivals 2018-2023

Table 4 Inbound Tourism Spending: Value 2018-2023

Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 Domestic Spending: Value 2018-2023

Table 10 Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 Forecast Domestic Spending: Value 2023-2028

Table 12 Outbound Departures: Number of Trips 2018-2023

Table 13 Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 Outbound Tourism Spending: Value 2018-2023

Table 15 Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 Forecast Outbound Spending: Value 2023-2028

TRAVEL IN SOUTH KOREA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2018-2023

Table 19 Surface Travel Modes Online Sales: Value 2018-2023

Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 In-Destination Spending: Value 2018-2023

Table 23 Forecast In-Destination Spending: Value 2023-2028

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SOURCES

Summary 1 Research Sources

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