

# Tourism Flows in Poland

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## Abstracts

Domestic travel is recovering at a faster rate than inbound tourism in Poland. In 2023, Polish consumers are seen to be eager to book stays in domestic tourist resorts, go on city breaks, and travel to visit family or friends and, at the same time, enjoy the local tourist attractions. The pandemic paradoxically contributed to the rediscovery of Poland as a tourist destination by domestic tourists. Tourist organisations in large cities, such as the capital Warsaw, Łódź with its Central Museum of...

Euromonitor International's Tourism Flows in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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