

Tourism Flows in Morocco

<https://marketpublishers.com/r/T837BA520C5EN.html>

Date: September 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: T837BA520C5EN

Abstracts

The volume of inbound arrivals (in terms of number of trips) continued to expand in 2023, falling just short of pre-pandemic levels. One key factor contributing to this trend was the 2022 FIFA World Cup, which increased the visibility of the country as a tourist destination, thanks to the impressive performance of the Moroccan national team, the Atlas Lions, which was the first African team to reach the semi-finals. During the competition, Morocco received unprecedented exposure and potential tr...

Euromonitor International's Tourism Flows in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TOURISM FLOWS IN MOROCCO

KEY DATA FINDINGS

2023 DEVELOPMENTS

World cup success contributes to continued recovery in 2023,

New government roadmap aims to stimulate growth

PROSPECTS AND OPPORTUNITIES

Focus on off-the-beaten track destinations

Morocco is set to ride on surfing wave

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2018-2023

Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 Inbound City Arrivals 2018-2023

Table 4 Inbound Tourism Spending: Value 2018-2023

Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 Domestic Spending: Value 2018-2023

Table 10 Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 Forecast Domestic Spending: Value 2023-2028

Table 12 Outbound Departures: Number of Trips 2018-2023

Table 13 Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 Outbound Tourism Spending: Value 2018-2023

Table 15 Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 Forecast Outbound Spending: Value 2023-2028

TRAVEL IN MOROCCO

EXECUTIVE SUMMARY

Travel in 2023

Airlines: key trends

Hotels: key trends

Booking: key trends

What next for travel?

MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2018-2023

Table 19 Surface Travel Modes Online Sales: Value 2018-2023

Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 In-Destination Spending: Value 2018-2023

Table 23 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Tourism Flows in Morocco

Product link: <https://marketpublishers.com/r/T837BA520C5EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T837BA520C5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970