

Tourism Flows in Hungary

<https://marketpublishers.com/r/T2D1318289AEN.html>

Date: September 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: T2D1318289AEN

Abstracts

Growth in the number of outbound departures from Hungary in 2023 looks set to be well down on the previous year. This is mainly explained by the ongoing normalisation of travel flows following the strong rebound over 2021-2022 that resulted from the easing of the pandemic and the gradual lifting of associated restrictions on movement and entry into different countries. However, the slowdown also reflects the negative impact of high inflation fuelled by the global recovery from COVID-19 and Russi...

Euromonitor International's Tourism Flows in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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