

Tourism Flows in Brazil

<https://marketpublishers.com/r/TED977586C2EN.html>

Date: September 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: TED977586C2EN

Abstracts

The tourism sector in Brazil is experiencing a more favourable outlook in 2023, after the World Health Organization declared the end of the Public Health Emergency of International Concern related to COVID-19. In June 2023, the National Health Surveillance Agency (Anvisa) announced that Brazil no longer has any health restrictions related to COVID-19 for entry of travellers. In this scenario, inbound arrivals continue to rebound, and in the first semester of 2023, the country received 92% of tot...

Euromonitor International's Tourism Flows in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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