

Tourism Flows Domestic in Vietnam

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Abstracts

As the Vietnamese economy saw a slowdown during 2012-2013, many consumers were hesitant to spend their money on travelling. However, in 2013, tourism flows domestic continued to record strong growth with 11% volume growth. The performance of tourism flows domestic in Vietnam in 2013 was on par with that in 2012. It was thanks to the constant advertisements and promotions from travel companies and agencies. In addition, travel companies and agencies made their efforts to work closely with hotels...

Euromonitor International's Tourism Flows Domestic in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vietnamese Government Constantly Promotes Travel and Tourism by Various Activities

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