

Tourism Flows Domestic in Turkey

<https://marketpublishers.com/r/T7A2D430001EN.html>

Date: August 2014

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: T7A2D430001EN

Abstracts

Domestic tourism demonstrated 21% current value growth and 11% growth in the number of trips in 2013. This compared with a CAGR of only 6% in current value terms and a negative CAGR of 3% in the number of trips over the review period. Whilst in value terms domestic tourism grew over the review period with a dip in 2009 due to the recession, the number of trips declined during the economic recession in 2008, and also in 2011 and 2012, when the economy did not perform very well. In 2013, however,...

Euromonitor International's Tourism Flows Domestic in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel and Tourism in Turkey Registers Above-average Value Growth in 2013

the Ministry of Culture and Tourism Invests in the Promotion of Turkey Abroad

Online Sales Increase Rapidly

Turkish Airlines Is the Largest Company in Travel and Tourism

A Bright Future Awaits Travel and Tourism in Turkey

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