

Tourism Flows Domestic in Thailand

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Abstracts

Domestic tourism in 2013 encountered both positive and negative factors. The positive factors were found in the earlier part of the year when the country's political and economic situation stabilised. Tourism events were organised throughout the year to sell very special promotional prices as well as hotels/resorts and other accommodation cooperating with credit card players to provide very attractive discounting. However from late November 2013 to early February 2014, the weather became cooler...

Euromonitor International's Tourism Flows Domestic in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Domestic Tourism by Destination: Number of Trips 2008-2013

Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013

Table 3 Domestic Tourist Expenditure: Value and % Growth 2008-2013

Table 4 Method of Payment for Domestic Tourism Spending: % Value 2008-2013

Table 5 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018

Table 6 Forecast Domestic Tourist Expenditure: Value and % Growth 2013-2018

Executive Summary

Despite Political Turmoil, Arrivals Break New Record Again

Online Sales Growing With Greater Impact on Tourism

Aec Bring Asean Countries As the Priority of Inbound and Outbound Trips

Thai Lion Air, Newest Low Cost Carrier, Emerges in 2013

Future Direction of Thai Tourism May Change

SWOT

Summary 1 Thailand: SWOT

Demand Factors

Table 7 Leave Entitlement: Volume 2008-2013

Table 8 Holiday Takers by Age 2008-2013

Table 9 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 10 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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