

Tourism Flows Domestic in Switzerland

<https://marketpublishers.com/r/TA0A30BF008EN.html>

Date: December 2014

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: TA0A30BF008EN

Abstracts

While the Swiss are generally fond of travelling abroad, at the same time there is a high number of more traditional Swiss people, mainly among the middle-aged and elderly population, who prefer to remain within the country when taking leisure holidays. As one of the Alpine countries and a country in which there are many beautiful lakes, Switzerland offers domestic tourists a wide range of attractions for both summer and winter holidays.

Euromonitor International's Tourism Flows Domestic in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Domestic Tourism by Destination: Number of Trips 2008-2013

Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013

Table 3 Domestic Tourist Expenditure: Value and % Growth 2008-2013

Table 4 Method of Payment for Domestic Tourism Spending: % Value 2008-2013

Table 5 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018

Table 6 Forecast Domestic Tourist Expenditure: Value and % Growth 2013-2018

Executive Summary

Travel and Tourism Registers A Good Performance in Spite of the Rising Cost of Living

Online Sales Remain Strong in Travel and Tourism in Switzerland

the Rise of Peer-to-peer Websites and 'x and Y-tour Operators'

'swissness' Is the Main Unique Selling Point for Many Travel and Tourism Businesses

the Future of Travel and Tourism in Switzerland Remains Uncertain

SWOT

Summary 1 Switzerland: SWOT

Demand Factors

Table 7 Leave Entitlement: Volume 2008-2013

Table 8 Holiday Takers by Age 2008-2013

Table 9 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 10 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

I would like to order

Product name: Tourism Flows Domestic in Switzerland

Product link: <https://marketpublishers.com/r/TA0A30BF008EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TA0A30BF008EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970