

# Tourism Flows Domestic in Singapore

<https://marketpublishers.com/r/TEB01537F9DEN.html>

Date: September 2013

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: TEB01537F9DEN

## Abstracts

Domestic tourism observed slightly slower growth in terms of the number of trips taken in 2012 as the novelty effect of the two recently opened integrated resorts at Marina Bay Sands and Resorts World Sentosa gradually began to wear off. Nonetheless, the opening of new tourist attractions such as Gardens by the Bay in mid-2012 and the Marine Life Park at the end of 2012 played a part in terms of sustaining growth in domestic tourism in Singapore during 2012.

Euromonitor International's Tourism Flows Domestic in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Singapore Tourism Board Pushes for Quality Tourism

Growing Significance of the Mobile Channel in Online Travel

Average Daily Room Rates of Hotels Reach A Record High

Singapore's New Cruise Ship Terminal Is Expected To Boost Tourism

Travel and Tourism Is Likely To See Slower Growth Over the Forecast Period

Key Trends and Developments

Singapore Tourism Board Pushes for Quality Tourism

Growing Significance of the Mobile Commerce Channel in Online Travel

Average Daily Room Rates of Hotels Reach A Record High

Singapore's New Cruise Centre Is Expected To Boost Tourism

Low Cost Carriers Continues To Drive the Growth of Air

Medical Tourism Continues To Boom

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