

# Tourism Flows Domestic in Russia

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## Abstracts

Domestic tourism has become a focus area for the Russian government. Lots of improvements took place in Russian domestic tourism during the review period. The primary driver of such development is the federal target programme, Domestic and Inbound Tourism Development. The main goal of this programme is to increase the number of inbound arrivals in Russia six-fold by 2018, with a 150% increase in the number of domestic trips also targeted under the programme. Due to these ambitions Russia is...

Euromonitor International's Tourism Flows Domestic in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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