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Tourism Flows Domestic in Portugal

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Abstracts

Despite several industry specialists stating that domestic tourism within Portugal was stabilising, Portuguese tourists remained very attracted to their own country and domestic tourism flows registered a positive performance in 2013.

Euromonitor International's Tourism Flows Domestic in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines
Trends
Prospects
Category Data
Table 1 Domestic Tourism by Destination: Number of Trips 2008-2013
Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013
Table 3 Domestic Tourist Expenditure: Value and % Growth 2008-2013
Table 4 Method of Payment for Domestic Tourism Spending: % Value 2008-2013
Table 5 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018
Table 6 Forecast Domestic Tourist Expenditure: Value and % Growth 2013-2018
Executive Summary
National Travel and Tourism Industry Resilient To the Crisis
International Recognition and Awards Fuelling Inbound Flows
Online Channel Outperforms Offline Sales in Travel and Tourism
Low-cost Offerings Continue To Boost the Portuguese Travel and Tourism Industry
New Opportunities Set To Fuel Overall Indicators
SWOT
Summary 1 Portugal: SWOT
Demand Factors
Table 7 Leave Entitlement: Volume 2008-2013
Table 8 Holiday Takers by Age 2008-2013
Table 9 Seasonality of Trips: % Breakdown 2008-2013
Balance of Payments
Table 10 Balance of Tourism Payments: Value 2008-2013
Sources
Summary 2 Research Sources

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