

Tourism Flows Domestic in Peru

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Abstracts

14.2 million domestic tourism trips were taken in Peru during 2013, the result of a 3% increase over the course of the year. This rate of growth was commensurate with the 3% growth recorded in the category during 2012 as well as the 3% CAGR recorded in this measure over the entire review period, which demonstrates the consistent nature of growth in this measure over the course of the entire review period. This was generally the consequence of constant economic growth in Peru, but can also be...

Euromonitor International's Tourism Flows Domestic in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Crime and Lack of Infrastructure Limit the Development of Travel and Tourism in Peru

Lima Is Set To Host the Pan-american Games in 2019

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