

# Tourism Flows Domestic in New Zealand

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## Abstracts

During 2013 domestic tourism flows increased by 4% to reach 19 million trips. The economic climate in New Zealand was still somewhat constrained, which resulted in domestic tourism continuing to be popular with New Zealanders during 2013. 2013 domestic trip growth was, however, lower than the 9% growth seen in 2012 and the 5% CAGR witnessed during the review period. The more moderate growth in 2013 was due in part to the appreciation of the New Zealand dollar from 2012 to 2013, which made...

Euromonitor International's Tourism Flows Domestic in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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