

Tourism Flows Domestic in the Netherlands

<https://marketpublishers.com/r/T0C1F082892EN.html>

Date: September 2014

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: T0C1F082892EN

Abstracts

Domestic travel and tourism came under pressure in the Netherlands in 2013 as many Dutch consumers maintained a very negative perspective on their personal financial situation. This negative outlook meant that consumers were not very eager to book domestic trips. In addition, those who did book domestic trips were very careful when it came to booking short trips in particular. Consumers were looking to reduce the cost of travel and this meant that they denied themselves the luxury of taking...

Euromonitor International's Tourism Flows Domestic in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Hotels on the Verge of A Major Recovery

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