

Tourism Flows Domestic in India

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Abstracts

Domestic tourism in India recorded steady growth in 2013 of 18% in terms of the number of trips. Growth continued to be driven primarily by religious tourism, with Tirupati, one of the richest temples in the world, being the most sought after by travellers. Most tourists that travelled to Andhra Pradesh stayed over for a day and paid a visit to the temple before returning. Tirupati continued to be one of the most sought after religious pilgrim sites in India in 2013.

Euromonitor International's Tourism Flows Domestic in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fluctuating Value of the Rupee Helps To Drive Inbound Tourism

Hotels Continue To Drive Travel Accommodation

Airline Industry Gets A Much Needed Boost

Online Channel Records Strong Sales Growth

New Government Expected To Push Tourism Aggressively Over the Forecast Period

SWOT

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