

Tourism Flows Domestic in Hungary

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Abstracts

Value sales of domestic tourist expenditure recorded 2% growth in 2013, which was an improvement compared to 2012. Although the number of trips showed declines in domestic regions, the growth of value sales showed longer staying periods, with fewer trips. The number of trips overall showed a deep decline of 16% in 2013, which is higher compared to 2012, and shows a low-point even in a devastated review period. The lowering real disposable incomes of the population and consumers' financial...

Euromonitor International's Tourism Flows Domestic in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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