

Tourism Flows Domestic in the Czech Republic

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Abstracts

Czech domestic tourism in 2013 saw a 4% decrease in the number of trips which amounted to 25 million undertaken in 2013. This was mostly caused by the increasing desire of local holiday-makers to go abroad, especially after economic crisis encouraged local tourists to spend their holidays in the Czech Republic. A further drop in the number of trips would be reported if not for strengthening demand for short or weekend trips. Amongst the regions visited by domestic tourists in 2013, most popular...

Euromonitor International's Tourism Flows Domestic in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Domestic Tourism By Destination, Domestic Tourism Travel By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Domestic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel and Tourism in the Czech Republic Witnesses A Good Year in 2013

Holiday Destinations for Czechs Are Increasingly Designated Outside Europe

Growing Popularity of Shorter Domestic Trips

Value Added Tax on Travel and Tourism Services Increases Again in 2013

Travel and Tourism Prospects

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