

Total Access Communication PCL in Consumer Electronics (Thailand)

<https://marketpublishers.com/r/T2AA135EB09EN.html>

Date: March 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: T2AA135EB09EN

Abstracts

Total Access Communication PCL is expected to focus on strengthening coverage of its dtac TriNet 3G 2.1GHz network over the short-term forecast period, with a goal to finish upgrading all its base stations by mid-2014. The player will also introduce more models for its dtac TriNet smartphone and retained budget pricing to target the rural consumers. The smartphones will also be bundled with attractive mobile data packages to stimulate the usage of mobile internet in the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Total Access Communication PCL: Key Facts

Summary 2 Total Access Communication PCL: Operational Indicators

Company Background

Production

Competitive Positioning

I would like to order

Product name: Total Access Communication PCL in Consumer Electronics (Thailand)

Product link: <https://marketpublishers.com/r/T2AA135EB09EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2AA135EB09EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970