

Torrecafé Aguila Roja y Cía Ltda in Hot Drinks (Colombia)

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Abstracts

Torrecafé Aguila Roja y Cía Ltda is an important coffee company focused on coffee production. The company is looking to increase its coverage across the country by expanding its distribution from its area of influence in western Colombia. The firm principally markets its products to middle- and low-income consumers and offers a wide portfolio of products mainly in standard fresh coffee.

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