

Top Spirit Handels & Verkaufsgesellschaft mbH in Alcoholic Drinks (Austria)

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Abstracts

Top Spirit Handels & Verkaufsgesellschaft is expected to continue to focus on its strategy of introducing new international brands in the Austrian alcoholic drinks market in order to cater to the increasing demand for international and premium brands in both spirits and wine in Austria over the forecast period. After losing some of its imported spirits brands from its broad portfolio in 2013, the company started to focus on strengthening its remaining key brands, and also made efforts to bring n...

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