

Top Food Indonesia PT in Consumer Foodservice (Indonesia)

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Date: September 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T72338AC450EN

Abstracts

With Es Teler 77 being expected to remain the backbone of the company, Top Food Indonesia PT is set to maintain its clear leadership in chained Asian fast food over the forecast period, although a growing threat may come, especially from fast-growing local brand, Hoka Hoka Bento. Part of the company's strategies over the forecast period will include offering new menu items, opening new outlets to reach more cities in Indonesia, promoting home delivery and catering services and targeting young...

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