

# Top 10 Household Trends for 2019 and Beyond

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### **Abstracts**

As family and social demographics continue to evolve and emerge, 2019 is set to unveil new trends in the household space. The Top 10 Household Trends for 2019 and Beyond report will look at some of the latest developments in technology, connectivity, family dynamics, real estate, and payments.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level

Take a step back from micro trends

Get up to date estimates and comment



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## Contents

Introduction Apartment Arms Race Milestone in Mortgages Sustainable Home Decor Payments in the Home Connected Appliances Swipe and Touch Kitchen Controls Rising Focus on Single-Person Homes New Tech in Selling Real Estate Childless Homes Take Over Senior Solutions for Rural Homes



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