

# Top 10 Global Consumer Trends 2022: Expert Opinions and Trend Manifestation

<https://marketpublishers.com/r/TCCF3CE335C6EN.html>

Date: May 2022

Pages: 113

Price: US\$ 1,325.00 (Single User License)

ID: TCCF3CE335C6EN

## Abstracts

Every year, Euromonitor International identifies emerging and fast-moving trends that are expected to gain traction in the year ahead. These provide insight into changing consumer values, exploring how consumer behaviour is shifting and causing disruption for businesses globally. In this report, Euromonitor's senior analysts respond to one of the Top 10 Global Consumer Trends 2022 and consider how it impacts their sector. Each trend is further illustrated with case studies from across the board.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report

Identify factors driving change now and in the future

Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level

Take a step back from micro trends

Get up to date estimates and comment

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Overview  
Backup planners  
Climate changers  
Digital seniors  
Financial Aficionados  
The great life refresh  
The metaverse movement  
Pursuit of preloved  
Rural urbanites  
Self-love seekers  
The socialisation paradox  
Outlook  
Methodology

## I would like to order

Product name: Top 10 Global Consumer Trends 2022: Expert Opinions and Trend Manifestation

Product link: <https://marketpublishers.com/r/TCCF3CE335C6EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TCCF3CE335C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970