

Tony's Factory BV in Packaged Food (Netherlands)

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Abstracts

Tony's Factory is looking to consolidate its growing position in chocolate confectionery with new products and investment, leading to expansion to markets beyond the Netherlands. Its Tony's brand of chocolate tablets is often signalled by consumer panels as a favourite amongst Dutch consumers, showing potential for growth in other markets as a result.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Contents

Strategic Direction

Key Facts

Summary 1 Tony's Factory BV: Key Facts

Summary 2 Tony's Factory BV: Operational Indicators

Competitive Positioning

Summary 3 Tony's Factory BV: Competitive Position 2017

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