

Ton Yi Industrial Corp in Packaging Industry (Taiwan)

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Abstracts

In the short term, the company aims to achieve optimal production and sales distribution from its three manufacturing locations, namely Taiwan, China and Vietnam. In the medium to long term, it plans to move up the value chain to provide higher-quality tin mill black plate (TMBP) and cold-rolled coils, to offer higher value-added products to customers and differentiate its portfolio from the competition. One key challenge that the company faces in the medium term is to manage raw material...

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