

Tokyo Derica Co Ltd in Personal Accessories (Japan)

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Abstracts

Tokyo Derica will continue to focus on expanding the volume of and number of its stores over the forecast period. The company will place a particularly strong focus on opening new outlets in shopping malls in rural areas, with these offering lower rentals and more space. However, the company will also continue to target tourists and urban consumers by frequently refurbishing and possibly expanding its stores in major cities, particularly in Tokyo, which is the primary travel destination among in...

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