

Tobacco in the US

<https://marketpublishers.com/r/TED93FED652EN.html>

Date: May 2024

Pages: 66

Price: US\$ 2,100.00 (Single User License)

ID: TED93FED652EN

Abstracts

Tobacco in the US continued its declining trend in current value terms in 2023, as the public health fight against tobacco intensified after the COVID-19 pandemic. Despite the failure from the Biden Administration to achieve a comprehensive ban on menthol cigarettes and other flavoured tobacco products, there was a significant dip in smoking prevalence in the last year of the review period. Prices continued to push higher, and although this strategy helped the industry limit its value decline, t...

Euromonitor International's Tobacco in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Tobacco in the US
Euromonitor International
May 2024

LIST OF CONTENTS AND TABLES

TOBACCO IN THE US
EXECUTIVE SUMMARY
Tobacco in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tobacco?
OPERATING ENVIRONMENT
Legislation
Legislative overview
Summary 1 Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products
PRODUCTION/IMPORTS/EXPORTS
MARKET INDICATORS
Table 1 Number of Adult Smokers by Gender 2018-2023
MARKET DATA
Table 2 Sales of Tobacco by Category: Volume 2018-2023
Table 3 Sales of Tobacco by Category: Value 2018-2023

Table 4 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 5 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 6 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 7 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cigars and cigarillos pressured by oversupply

Smoking tobacco sees a boost to growth

Share of premium cigars and cigarillos continues to grow

PROSPECTS AND OPPORTUNITIES

Cigars, cigarillos and smoking tobacco set to slowly stabilise in the forecast period

Potential flavour ban is still on the horizon

Craft and premium products could boost sales of smoking tobacco

CATEGORY DATA

Table 10 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 11 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 12 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 13 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 14 Sales of Cigars by Size: % Volume 2018-2023

Table 15 Sales of Cigarillos by Price Platform 2018-2023

Table 16 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 17 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 18 NBO Company Shares of Cigars: % Volume 2019-2023

Table 19 LBN Brand Shares of Cigars: % Volume 2020-2023

Table 20 NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 21 LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 22 NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 23 LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 24 NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 25 LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 26 NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 27 LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 28 Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 29 Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 30 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:
Volume 2023-2028

Table 31 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value
2023-2028

Table 32 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %
Volume Growth 2023-2028

Table 33 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %
Value Growth 2023-2028

**SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN THE
US**

KEY DATA FINDINGS

2023 DEVELOPMENTS

Oral nicotine products come of age in the US market and boost companies' performances

Illicit products remain the main challenge for e-vapour products

PROSPECTS AND OPPORTUNITIES

Nicotine pouches will eclipse traditional smokeless tobacco

Heated tobacco products to return to the US after a short hiatus

Synthetic nicotine could find its way to an increasing variety of products

CATEGORY INDICATORS

Table 34 Number of Adult Vapers 2018-2023

CATEGORY DATA

Table 35 Sales of Smokeless Tobacco by Category: Volume 2018-2023

Table 36 Sales of Smokeless Tobacco by Category: % Volume Growth 2018-2023

Table 37 Sales of E-Vapour Products by Category: Volume 2018-2023

Table 38 Sales of E-Vapour Products by Category: % Volume Growth 2018-2023

Table 39 Sales of Tobacco Heating Devices: Volume 2018-2023

Table 40 Sales of Tobacco Heating Devices: % Volume Growth 2018-2023

Table 41 Sales of Heated Tobacco: Volume 2018-2023

Table 42 Sales of Heated Tobacco: % Volume Growth 2018-2023

- Table 43 Sales of Tobacco Free Oral Nicotine: Volume 2018-2023
- Table 44 Sales of Tobacco Free Oral Nicotine: % Volume Growth 2018-2023
- Table 45 Sales of Tobacco Free Oral Nicotine by Category: Value 2018-2023
- Table 46 Sales of Tobacco Free Oral Nicotine: % Value Growth 2018-2023
- Table 47 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2018-2023
- Table 48 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023
- Table 49 Sales of E-Liquids by Nicotine Strength: % Value 2020-2023
- Table 50 NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023
- Table 51 LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023
- Table 52 NBO Company Shares of E-Vapour Products: % Value 2019-2023
- Table 53 LBN Brand Shares of E-Vapour Products: % Value 2020-2023
- Table 54 NBO Company Shares of Tobacco Heating Devices: % Volume 2019-2023
- Table 55 LBN Brand Shares of Tobacco Heating Devices: % Volume 2020-2023
- Table 56 NBO Company Shares of Heated Tobacco: % Volume 2019-2023
- Table 57 LBN Brand Shares of Heated Tobacco: % Volume 2020-2023
- Table 58 NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2019-2023
- Table 59 LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2020-2023
- Table 60 Distribution of Smokeless Tobacco by Format: % Volume 2018-2023
- Table 61 Distribution of E-Vapour Products by Format: % Value 2018-2023
- Table 62 Distribution of Tobacco Heating Devices by Format: % Volume 2018-2023
- Table 63 Distribution of Heated Tobacco by Format: % Volume 2018-2023
- Table 64 Forecast Sales of Smokeless Tobacco by Category: Volume 2023-2028
- Table 65 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2023-2028
- Table 66 Forecast Sales of E-Vapour Products by Category: Volume 2023-2028
- Table 67 Forecast Sales of E-Vapour Products by Category: % Volume Growth 2023-2028
- Table 68 Forecast Sales of Tobacco Heating Devices: Volume 2023-2028
- Table 69 Forecast Sales of Tobacco Heating Devices: % Volume Growth 2023-2028
- Table 70 Forecast Sales of Heated Tobacco: Volume 2023-2028
- Table 71 Forecast Sales of Heated Tobacco: % Volume Growth 2023-2028
- Table 72 Forecast Sales of Tobacco Free Oral Nicotine: Volume 2023-2028
- Table 73 Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2023-2028
- Table 74 Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2023-2028
- Table 75 Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2023-2028
- Table 76 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated

Tobacco by Category: Value 2023-2028

Table 77 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated

Tobacco by Category: % Value Growth 2023-2028

CIGARETTES IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price pressures and cost-of-living crisis continue to hurt volume sales

Cigarettes loses ground to alternative tobacco products

Menthol ban still on the horizon

PROSPECTS AND OPPORTUNITIES

Volume decline set to continue despite a slower fall in smoking prevalence

Menthol ban could reshape cigarettes

Pressure on premium brands will increase, while the price range will narrow

TAXATION AND PRICING

Taxation rates

Table 78 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 79 Sales of Cigarettes: Volume 2018-2023

Table 80 Sales of Cigarettes by Category: Value 2018-2023

Table 81 Sales of Cigarettes: % Volume Growth 2018-2023

Table 82 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 83 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 84 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 85 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 86 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 87 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 88 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 89 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 90 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 91 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 92 Forecast Sales of Cigarettes: Volume 2023-2028

Table 93 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 94 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 95 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 96 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 97 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 98 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 99 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 100 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

I would like to order

Product name: Tobacco in the US

Product link: <https://marketpublishers.com/r/TED93FED652EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TED93FED652EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970