

# Tissue and Hygiene in Laos

<https://marketpublishers.com/r/TD8D6AD088FEN.html>

Date: March 2023

Pages: 36

Price: US\$ 2,100.00 (Single User License)

ID: TD8D6AD088FEN

## Abstracts

Tissue and hygiene saw steady growth in retail volume terms in 2022 although there is not yet widespread usage in most categories. COVID-19 had a negative impact on demand for tissue and hygiene with many consumers plunged into economic uncertainty, with this being compounded in 2022 by elevated inflation which led to a sharp rise in prices. However, with COVID-19 fears subsiding the outlook is more favourable, with increased health and hygiene awareness likely to fuel demand.

Euromonitor International's Tissue and Hygiene in Laos report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Tissue and Hygiene in Laos  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

#### TISSUE AND HYGIENE IN LAOS

##### EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for tissue and hygiene?

CHART 1 Tissue and Hygiene: Small Local Grocer

CHART 2 Tissue and Hygiene: Supermarket

##### MARKET DATA

Table 1 Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 2 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 4 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 5 Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 6 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 7 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 8 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### SANITARY PROTECTION

### 2022 DEVELOPMENTS

#### Prospects and Opportunities

##### Category Data

Table 9 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 10 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 12 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 13 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 14 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

#### NAPPIES/DIAPERS/PANTS

Table 15 Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022

Table 16 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022

Table 18 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022

Table 19 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027

Table 20 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

#### ADULT INCONTINENCE

Table 21 Sales of Retail Adult Incontinence by Category: Value 2017-2022

Table 22 Sales of Retail Adult Incontinence by Category: % Value Growth 2017-2022

Table 23 NBO Company Shares of Retail Adult Incontinence: % Value 2018-2022

Table 24 LBN Brand Shares of Retail Adult Incontinence: % Value 2019-2022

Table 25 Forecast Sales of Retail Adult Incontinence by Category: Value 2022-2027

Table 26 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2022-2027

#### WIPES

#### RETAIL TISSUE

Table 27 Retail Sales of Tissue by Category: Value 2017-2022

Table 28 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 29 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 30 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 31 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 32 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

#### AWAY-FROM-HOME TISSUE AND HYGIENE

Table 33 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 34 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 35 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 36 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 37 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value

2022-2027

Table 38 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: %  
Value Growth 2022-2027

## I would like to order

Product name: Tissue and Hygiene in Laos

Product link: <https://marketpublishers.com/r/TD8D6AD088FEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD8D6AD088FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970