

Tobacco - Poland

<https://marketpublishers.com/r/TD3562C16FEEN.html>

Date: August 2010

Pages: 50

Price: US\$ 1,900.00 (Single User License)

ID: TD3562C16FEEN

Abstracts

Anti-tobacco policies, essentially regular tax hikes, are negatively influencing retail volume sales of cigarettes. In 2009, the government decided to increase tax rates on all tobacco products, however cigarettes was the only category to record a decrease in retail volume sales. By contrast, cigars and cigarillos and smoking tobacco registered positive retail volume growth. Smoking tobacco benefited from rising demand as a cheaper alternative to cigarettes, whereas cigars and cigarillos...

Euromonitor International's Tobacco in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes Including RYO Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Regular Tax Hikes Lead To Declining Volume Sales of Cigarettes

Smokers Seek Cheaper Alternatives To Increasingly Expensive Cigarettes

Multinationals Lead Tobacco in Poland

Tobacco Specialists An Increasingly Important Distribution Channel

Large Cigars Expected To Post the Fastest Volume Growth in the Forecast Period

Operating Environment

Legislative Overview/ Fctc Ratification

Summary 1 Legislation Summary at a Glance

EU Directives

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Advertising & Sponsorship

Smoking in Public Places

Low Ignition Propensity (lip) Regulation

Litigation

Death by Cause

Table 1 Death by Cause 2004-2009

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 2 Taxation and Duty Levies - Cigarettes 2004-2009

Table 3 Taxation and Duty Levies - Cigars 2004-2009

Table 4 Taxation and Duty Levies - RYO Tobacco 2004-2009

Table 5 Taxation and Duty Levies - Pipe Tobacco 2004-2009

Average Cigarette Pack Price Breakdown

Table 6 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 7 Trade Statistics - Cigarettes 2005-2009

Illicit Trade in Cigarettes

Market Indicators

Table 8 Illicit Trade Estimate of Cigarettes by Volume 2004-2009

Market Data

Table 9 Sales of Tobacco by Category: Volume 2004-2009

Table 10 Sales of Tobacco by Category: Value 2004-2009

Table 11 Sales of Tobacco by Category: % Volume Growth 2004-2009

Table 12 Sales of Tobacco by Category: % Value Growth 2004-2009

Table 13 Forecast Sales of Tobacco by Category: Volume 2009-2014

Table 14 Forecast Sales of Tobacco by Category: Value 2009-2014

Table 15 Forecast Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 16 Forecast Sales of Tobacco by Category: % Value Growth 2009-2014

Definitions

Sources

Summary 2 Research Sources

British American Tobacco Polska SA

Strategic Direction

Key Facts

Summary 3 British American Tobacco Polska SA: Key Facts

Summary 4 British American Tobacco Polska SA: Operational Indicators

Company Background

Production

Summary 5 British American Tobacco Polska SA: Production Statistics 2009

Competitive Positioning

Summary 6 British American Tobacco Polska SA: Competitive Position 2009

Imperial Tobacco Polska SA

Strategic Direction

Key Facts

Summary 7 Imperial Tobacco Polska SA: Key Facts

Summary 8 Imperial Tobacco Polska SA: Operational Indicators

Company Background

Production

Summary 9 Imperial Tobacco Polska SA: Production Statistics 2009

Competitive Positioning

Summary 10 Imperial Tobacco Polska SA: Competitive Position 2009

Jti Polska Sp Zoo

Strategic Direction

Key Facts

Summary 11 JTI Polska Sp zoo: Key Facts

Summary 12 JTI Polska Sp zoo: Operational Indicators

Company Background

Production

Summary 13 JTI Polska Sp zoo: Production Statistics 2009

Competitive Positioning

Summary 14 JTI Polska Sp zoo: Competitive Position 2009

Philip Morris Polska SA

Strategic Direction

Key Facts

Summary 15 Philip Morris Polska SA: Key Facts

Summary 16 Philip Morris Polska SA: Operational Indicators

Company Background

Production

Summary 17 Philip Morris Polska SA: Production Statistics 2009

Competitive Positioning

Summary 18 Philip Morris Polska SA: Competitive Position 2009

Headlines

Trends

Competitive Landscape

New Product Developments

Summary 19 Cigarettes - New Product Launches

Distribution

Prospects

Sector Background

Cigarettes: Price Bands

Summary 20 Cigarette Price Band Definitions

Cigarettes: Menthol/standard

Cigarettes: Filter/non-filter

Cigarettes: Carbon/standard Filter

Cigarettes: Filter Length

Cigarettes: Slims/superslims Vs Regular

Cigarettes: Pack Size

Cigarettes: Pack Type

Category Data

Table 17 Sales of Cigarettes by Tar Level: Volume 2004-2009

Table 18 Sales of Cigarettes by Tar Level: Value 2004-2009

Table 19 Sales of Cigarettes by Tar Level: % Volume Growth 2004-2009

Table 20 Sales of Cigarettes by Tar Level: % Value Growth 2004-2009

Table 21 Sales of Cigarettes by Price Band: % Volume Breakdown 2004-2009

Table 22 Sales of Cigarettes by Standard/Menthol: % Volume Breakdown 2004-2009

Table 23 Sales of Cigarettes by Tobacco Type: % Volume Breakdown 2004-2009

Table 24 Sales of Cigarettes by Filter Vs Non-filter 2004-2009

Table 25 Sales of Filter Cigarettes by Carbon Vs Non-carbon 2004-2009

Table 26 Sales of Cigarettes by Length 2004-2009

Table 27 Sales of Cigarettes by Regular/Slim 2006-2009

Table 28 Sales of Cigarettes by Pack Size 2004-2009

Table 29 Sales of Cigarettes by Pack Type 2004-2009

Table 30 Cigarettes Company Shares 2005-2009

Table 31 Cigarettes Brand Shares 2006-2009

Table 32 Sales of Cigarettes by Distribution Format: % Analysis 2004-2009

Table 33 Cigarettes: Production, Imports and Exports: Total Volume 2004-2009

Table 34 Forecast Sales of Cigarettes by Tar Level: Volume 2009-2014

Table 35 Forecast Sales of Cigarettes by Tar Level: Value 2009-2014

Table 36 Forecast Sales of Cigarettes by Tar Level: % Volume Growth 2009-2014

Table 37 Forecast Sales of Cigarettes by Tar Level: % Value Growth 2009-2014

Table 38 Forecast Sales of Cigarettes by Price Band: % Volume Breakdown
2009-2014

Table 39 Forecast Sales of Cigarettes by Standard/Menthol: % Volume Breakdown
2009-2014

Table 40 Forecast Sales of Cigarettes by Tobacco Type: % Volume Breakdown
2009-2014

Table 41 Forecast Sales of Cigarettes by Filter Vs Non-filter 2009-2014

Table 42 Forecast Sales of Filter Cigarettes by Carbon Vs Non-carbon 2009-2014

Table 43 Forecast Sales of Cigarettes by Length 2009-2014

Table 44 Forecast Sales of Cigarettes by Regular/Slim 2009-2014

Table 45 Forecast Sales of Cigarettes by Pack Size 2009-2014

Table 46 Forecast Sales of Cigarettes by Pack Type 2009-2014

Headlines

Trends

Handmade Versus Machine Manufactured Splits

Competitive Landscape

New Product Developments

Summary 21 Cigars and Cigarillos - New Product Launches

Distribution

Prospects

Category Data

Table 47 Sales of Cigars by Category: Volume 2004-2009

Table 48 Sales of Cigars by Category: Value 2004-2009

Table 49 Sales of Cigars by Category: % Volume Growth 2004-2009

Table 50 Sales of Cigars by Category: % Value Growth 2004-2009

Table 51 Company Shares of Cigars Excluding Cigarillos 2005-2009

Table 52 Brand Shares of Cigars Excluding Cigarillos 2006-2009

Table 53 Company Shares of Cigarillos 2005-2009

Table 54 Brand Shares of Cigarillos 2006-2009

Table 55 Sales of Cigars by Distribution Format: % Analysis 2004-2009

Table 56 Forecast Sales of Cigars by Category: Volume 2009-2014

Table 57 Forecast Sales of Cigars by Category: Value 2009-2014

Table 58 Forecast Sales of Cigars by Category: % Volume Growth 2009-2014

Table 59 Forecast Sales of Cigars by Category: % Value Growth 2009-2014

Headlines

Trends

the Role and Effect of Cannabis/marijuana

Distribution

Competitive Landscape

New Product Developments

Summary 22 Smoking Tobacco - New Product Launches

Prospects

Category Data

Table 60 Sales of Smoking Tobacco by Category: Volume 2004-2009

Table 61 Sales of Smoking Tobacco by Category: Value 2004-2009

Table 62 Sales of Smoking Tobacco by Category: % Volume Growth 2004-2009

Table 63 Sales of Smoking Tobacco by Category: % Value Growth 2004-2009

Table 64 Company Shares of RYO Tobacco 2005-2009

Table 65 Brand Shares of RYO Tobacco 2006-2009

Table 66 Company Shares of Pipe Tobacco 2005-2009

Table 67 Brand Shares of Pipe Tobacco 2006-2009

Table 68 Sales of Smoking Tobacco by Distribution Format: % Analysis 2004-2009

Table 69 Forecast Sales of Smoking Tobacco by Category: Volume 2009-2014

Table 70 Forecast Sales of Smoking Tobacco by Category: Value 2009-2014

Table 71 Forecast Sales of Smoking Tobacco by Category: % Volume Growth
2009-2014

Table 72 Forecast Sales of Smoking Tobacco by Category: % Value Growth
2009-2014

I would like to order

Product name: Tobacco - Poland

Product link: <https://marketpublishers.com/r/TD3562C16FEEN.html>

Price: US\$ 1,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD3562C16FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970