

# Tobacco Packaging in Ukraine

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## Abstracts

As tobacco sales decreased, tobacco packaging saw a 6% decline in volume sales in 2014 to reach 10.7 billion units. The growing healthy living trend has had a negative impact on tobacco and tobacco packaging sales.

Euromonitor International's Tobacco Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor

International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Executive Summary

Economic Instability Stimulates Manufacturers Into Replacing Their Usual Packs for Cheaper Alternatives

Market Fragmentation Is Reflected in the Launch of Child-orientated Packaging

Demand for Both Bulk and Efficient Packaging Rises Alongside the Share of Small Size Packs

Trigger Closures Demonstrates Increasing Popularity

Future Developments in Packaging Depends on the General Economic Recovery

Producers of Goods Replace Their Packaging With Cheaper Analogues

Faster-paced Lifestyles Are Reflected in Food Packaging Sizes

Widening Assortment of Beverages That Target Children

Non-food Contributes To the Development of Closures

Packaging Legislation

the New Government Retains the Existing Packaging Recycling System

Increase in Import Duties on Pvc Raises Prices of Blister and Strip Packs, Flexible Plastic, Pet Bottles, Pet Jars, Plastic Closures

Restriction in the Production, Usage, Importation and Distribution of Plastic Bags and Packaging Across Ukraine Have A Long Delamination and Splitting Period

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Ukraine Has Established Rates for the Collection, Sorting, Transportation, Processing and Disposal of Waste As Secondary Raw Materials

Ukraine Plans To Introduce An Environmental Tax on Goods Packed in Metal Aerosol Cans

Rising Popularity of Renewable Packaging Materials

in the Context of Economic Crisis, Optimal Use of Flexible Packaging Preserves the Environment and Reduces Production Costs

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