

Tobacco Packaging in the Czech Republic

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Abstracts

Retail volume sales of tobacco products show a constant increase which continued in 2009/2010 in all relevant tobacco products categories. The constant growth despite the economic crisis, brought profit growth to international brands as well as the local ones. Moreover visitors to the country, as the Czech Republic is popular tourism destination, also prefer to purchase tobacco brands which they are familiar with and which are cheaper in Czech Republic. The main beneficiaries of this trend are...

Euromonitor International's Tobacco Packaging in Czech Republic report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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