

Tobacco in India

<https://marketpublishers.com/r/TB1D33B21C5EN.html>

Date: August 2023

Pages: 45

Price: US\$ 2,100.00 (Single User License)

ID: TB1D33B21C5EN

Abstracts

With social mobility returning to pre-COVID-19 levels post-pandemic, cigarettes have experienced the fastest volume growth in a decade, mainly fuelled by increased consumption occasions. The working population, including 316 million Millennials and a large part of the 365 million Generation Z members, has contributed significantly to this surge in consumerism, as consumers returned to out-of-home lifestyles in 2022. Furthermore, a C-Level LinkedIn survey indicated that 71% of C-level executives...

Euromonitor International's Tobacco in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Tobacco in India

Euromonitor International

November 2023

List Of Contents And Tables

TOBACCO IN INDIA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

Tax stability aids the growth of tobacco, but illicit trade remains a big challenge for the industry

Foreign direct investment remains banned and domestic manufacturers continue to dominate

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027**DISCLAIMER****SOURCES**

Summary 2 Research Sources

CIGARETTES IN INDIA**KEY DATA FINDINGS****2022 DEVELOPMENTS**

Pent-up demand and tax stability aid growth of cigarettes

ITC Ltd maintains the lion's share of sales, with Godfrey Philips and VST Industries completing the oligopoly

VST Industries Ltd has carved a niche for itself on the back of affordability and localisation of flavours

PROSPECTS AND OPPORTUNITIES

Cigarettes is expected to decline on the back of taxation, regulation, and inflation

India's consumer expenditure dictates consumption pattern

High illicit consumption continues to challenge industry stakeholders

TAXATION AND PRICING

Taxation rates

Summary 3 Taxation and Duty Levies as of 2022

Average cigarette pack price breakdown

Summary 4 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 10 Sales of Cigarettes: Volume 2017-2022

Table 11 Sales of Cigarettes by Category: Value 2017-2022

Table 12 Sales of Cigarettes: % Volume Growth 2017-2022

Table 13 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 14 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 15 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 16 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 17 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 18 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 19 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 20 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 21 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 22 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 23 Forecast Sales of Cigarettes: Volume 2022-2027

Table 24 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 25 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 26 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 27 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 28 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 29 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 30 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 31 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Uniform taxation creates a significant impediment to cigars and cigarillos

Ambience and distribution help to improve penetration for cigars and cigarillos

PROSPECTS AND OPPORTUNITIES

Indian market is primed for premium cigars, but a few perception biases remain

Hookah establishments finally get respite after multiple bans during COVID-19

CATEGORY DATA

Table 32 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 36 Sales of Cigars by Size: % Volume 2017-2022

Table 37 Sales of Cigarillos by Price Platform 2017-2022

Table 38 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 39 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 40 NBO Company Shares of Cigars: % Volume 2018-2022

Table 41 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 42 NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 43 LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 44 Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 45 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:

Volume 2022-2027

Table 46 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 47 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 48 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brand extension and an unorganised market drive the growth of smokeless tobacco in India

In 2019, the Indian government implemented a ban on e-vapour products to prevent the category from becoming mainstream

The ban on Electronic Nicotine Delivery Systems (ENDS) spells the end for heated tobacco products in India

PROSPECTS AND OPPORTUNITIES

E-vapour products and heated tobacco are expected to be banned during the forecast period

Illicit products continue to remain an issue for the category

CATEGORY INDICATORS

Table 49 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 50 Sales of Smokeless Tobacco by Category: Volume 2017-2022

Table 51 Sales of Smokeless Tobacco by Category: % Volume Growth 2017-2022

Table 52 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 53 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 54 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 55 NBO Company Shares of Smokeless Tobacco: % Volume 2018-2022

Table 56 LBN Brand Shares of Smokeless Tobacco: % Volume 2019-2022

Table 57 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 58 LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 59 Distribution of Smokeless Tobacco by Format: % Volume 2017-2022

Table 60 Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 61 Forecast Sales of Smokeless Tobacco by Category: Volume 2022-2027

Table 62 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2022-2027

Table 63 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 64 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

I would like to order

Product name: Tobacco in India

Product link: <https://marketpublishers.com/r/TB1D33B21C5EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TB1D33B21C5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970