

# Tobacco - Finland

<https://marketpublishers.com/r/T5EE73AB34FEN.html>

Date: August 2010

Pages: 50

Price: US\$ 2,100.00 (Single User License)

ID: T5EE73AB34FEN

## Abstracts

Although volume sales in Finland slowed down or declined in 2009, as smoking rates gradually declined and the recession forced a limit on spending, value sales improved as excises increased. The tobacco market proved to be rather resilient, although challenged.

Euromonitor International's Tobacco in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

**Product coverage:** Cigarettes, Cigarettes Including RYO Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

- Executive Summary
- Value Sales Increase, Volume Sales Face Challenges
- the Recession and the Government Apply Pressure To the Market
- Strategic Product Launches and Tense Competition
- Supermarkets/hypermarkets Leads Distribution
- Finland Plans To End Smoking for Good
- Operating Environment
- Legislative Overview/ Fctc Ratification
  - Summary 1 Legislation Summary at a Glance
- EU Directives:
  - Minimum Legal Smoking Age
  - Smoking Prevalence
    - Table 1 Smoking Prevalence in Adult Population 2004-2009
    - Table 2 Number of Smokers by Gender 2004-2009
  - Tar Levels
  - Health Warnings
  - Advertising and Sponsorship
  - Smoking in Public Places
  - Low Ignition Propensity (lip) Regulation
  - Litigation
  - Death by Cause
    - Table 3 Death by Cause 2004-2009
- Taxation and Pricing
  - Duty Paid Packet Marks
  - Taxation Rates
    - Table 4 Taxation and Duty Levies: Cigarettes
    - Table 5 Taxation and Duty Levies: Smoking tobacco (40g)
    - Table 6 Taxation and Duty Levies: Cigars
  - Average Cigarette Pack Price Breakdown
    - Table 7 Average Cigarette Pack Price Breakdown: Brand Examples
- Production/imports/exports
  - Illicit Trade in Cigarettes
    - Table 8 Production/Imports/Exports 2004-2009
- Market Indicators
  - Table 9 Illicit Trade Estimate of Cigarettes by Volume 2004-2009
- Market Data
  - Table 10 Sales of Tobacco by Category: Volume 2004-2009

Table 11 Sales of Tobacco by Category: Value 2004-2009

Table 12 Sales of Tobacco by Category: % Volume Growth 2004-2009

Table 13 Sales of Tobacco by Category: % Value Growth 2004-2009

Table 14 Forecast Sales of Tobacco by Category: Volume 2009-2014

Table 15 Forecast Sales of Tobacco by Category: Value 2009-2014

Table 16 Forecast Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 17 Forecast Sales of Tobacco by Category: % Value Growth 2009-2014

## Definitions

Summary 2 Research Sources

## British American Tobacco Finland Oy

### Strategic Direction

### Key Facts

Summary 3 British American Tobacco Finland Oy: Key Facts

Summary 4 British American Tobacco Finland Oy: Operational Indicators

### Company Background

### Production

### Competitive Positioning

Summary 5 British American Tobacco Finland OY: Competitive Position 2009

## Imperial Tobacco Finland Oy

### Strategic Direction

### Key Facts

Summary 6 Imperial Tobacco Finland Oy: Key Facts

Summary 7 Imperial Tobacco Finland Oy: Operational Indicators

### Company Background

### Production

### Competitive Positioning

Summary 8 Imperial Tobacco Finland Oy: Competitive Position 2009

## Philip Morris Finland Oy

### Strategic Direction

### Key Facts

Summary 9 Philip Morris Finland Oy: Key Facts

Summary 10 Philip Morris Finland Oy: Operational Indicators

### Company Background

### Production

### Competitive Positioning

Summary 11 Philip Morris Finland Oy: Competitive Position 2009

## Headlines

## Trends

## Competitive Landscape

## New Product Developments

Summary 12 Cigarettes - New Product Launches

## Distribution

## Prospects

## Sector Background

## Cigarettes: Price Bands

Summary 13 Cigarette Price Band Definitions

## Cigarettes: Menthol/standard

## Cigarettes: Filter/non-filter

## Cigarettes: Carbon/standard Filter

## Cigarettes: Filter Length

## Cigarettes: Slims/superslims Vs Regular

## Cigarettes: Pack Size

## Cigarettes: Pack Type

## Category Data

Table 18 Sales of Cigarettes by Tar Level: Volume 2004-2009

Table 19 Sales of Cigarettes by Tar Level: Value 2004-2009

Table 20 Sales of Cigarettes by Tar Level: % Volume Growth 2004-2009

Table 21 Sales of Cigarettes by Tar Level: % Value Growth 2004-2009

Table 22 Sales of Cigarettes by Price Band: % Volume Breakdown 2004-2009

Table 23 Sales of Cigarettes by Standard/Menthol: % Volume Breakdown 2004-2009

Table 24 Sales of Cigarettes by Tobacco Type: % Volume Breakdown 2004-2009

Table 25 Sales of Cigarettes by Filter Vs Non-filter 2004-2009

Table 26 Sales of Filter Cigarettes by Carbon Vs Non-carbon 2004-2009

Table 27 Sales of Cigarettes by Length 2004-2009

Table 28 Sales of Cigarettes by Regular/Slim 2006-2009

Table 29 Sales of Cigarettes by Pack Size 2004-2009

Table 30 Sales of Cigarettes by Pack Type 2004-2009

Table 31 Cigarettes Company Shares 2005-2009

Table 32 Cigarettes Brand Shares 2006-2009

Table 33 Sales of Cigarettes by Distribution Format: % Analysis 2004-2009

Table 34 Cigarettes: Production, Imports and Exports: Total Volume 2004-2009

Table 35 Forecast Sales of Cigarettes by Tar Level: Volume 2009-2014

Table 36 Forecast Sales of Cigarettes by Tar Level: Value 2009-2014

Table 37 Forecast Sales of Cigarettes by Tar Level: % Volume Growth 2009-2014

Table 38 Forecast Sales of Cigarettes by Tar Level: % Value Growth 2009-2014

Table 39 Forecast Sales of Cigarettes by Price Band: % Volume Breakdown  
2009-2014

Table 40 Forecast Sales of Cigarettes by Standard/Menthol: % Volume Breakdown

2009-2014

Table 41 Forecast Sales of Cigarettes by Tobacco Type: % Volume Breakdown

2009-2014

Table 42 Forecast Sales of Cigarettes by Filter Vs Non-filter 2009-2014

Table 43 Forecast Sales of Filter Cigarettes by Carbon Vs Non-carbon 2009-2014

Table 44 Forecast Sales of Cigarettes by Length 2009-2014

Table 45 Forecast Sales of Cigarettes by Regular/Slim 2009-2014

Table 46 Forecast Sales of Cigarettes by Pack Size 2009-2014

Table 47 Forecast Sales of Cigarettes by Pack Type 2009-2014

Headlines

Trends

Hand-made Versus Machine-manufactured Splits

Table 48 Sales of Cigars by Handmade vs Machine-manufactured 2005-2009

Competitive Landscape

New Product Developments

Summary 14 Cigars and Cigarillos - New Product Launches

Distribution

Prospects

Category Data

Table 49 Sales of Cigars by Category: Volume 2004-2009

Table 50 Sales of Cigars by Category: Value 2004-2009

Table 51 Sales of Cigars by Category: % Volume Growth 2004-2009

Table 52 Sales of Cigars by Category: % Value Growth 2004-2009

Table 53 Company Shares of Cigars Excluding Cigarillos 2005-2009

Table 54 Brand Shares of Cigars Excluding Cigarillos 2006-2009

Table 55 Company Shares of Cigarillos 2005-2009

Table 56 Brand Shares of Cigarillos 2006-2009

Table 57 Sales of Cigars by Distribution Format: % Analysis 2004-2009

Table 58 Forecast Sales of Cigars by Category: Volume 2009-2014

Table 59 Forecast Sales of Cigars by Category: Value 2009-2014

Table 60 Forecast Sales of Cigars by Category: % Volume Growth 2009-2014

Table 61 Forecast Sales of Cigars by Category: % Value Growth 2009-2014

Headlines

Trends

the Role and Effect of Cannabis/marijuana

Distribution

Competitive Landscape

New Product Developments

Summary 15 Smoking Tobacco - New Product Launches.

## Prospects

### Category Data

Table 62 Sales of Smoking Tobacco by Category: Volume 2004-2009

Table 63 Sales of Smoking Tobacco by Category: Value 2004-2009

Table 64 Sales of Smoking Tobacco by Category: % Volume Growth 2004-2009

Table 65 Sales of Smoking Tobacco by Category: % Value Growth 2004-2009

Table 66 Company Shares of RYO Tobacco 2005-2009

Table 67 Brand Shares of RYO Tobacco 2006-2009

Table 68 Company Shares of Pipe Tobacco 2005-2009

Table 69 Brand Shares of Pipe Tobacco 2006-2009

Table 70 Sales of Smoking Tobacco by Distribution Format: % Analysis 2004-2009

Table 71 Forecast Sales of Smoking Tobacco by Category: Volume 2009-2014

Table 72 Forecast Sales of Smoking Tobacco by Category: Value 2009-2014

Table 73 Forecast Sales of Smoking Tobacco by Category: % Volume Growth  
2009-2014

Table 74 Forecast Sales of Smoking Tobacco by Category: % Value Growth  
2009-2014

## I would like to order

Product name: Tobacco - Finland

Product link: <https://marketpublishers.com/r/T5EE73AB34FEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T5EE73AB34FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970