

Tobacco Packaging in Brazil

<https://marketpublishers.com/r/T7147DAFFD8EN.html>

Date: June 2014

Pages: 31

Price: US\$ 990.00 (Single User License)

ID: T7147DAFFD8EN

Abstracts

Strong regulations in Brazil impacted the overall performance of tobacco packaging in 2013. Cigarettes remained the main product consumed within tobacco as smoking tobacco is used more by older people in the south and rural areas. As a result of growing health concerns, such as heart disease, the government remained active in terms of strict regulations, resulting in high retail prices and lower consumption of tobacco in 2013. This therefore led to a volume decline in tobacco packaging in 2013.

Euromonitor International's Tobacco Packaging in Brazil report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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