

Tobacco Packaging in Brazil

<https://marketpublishers.com/r/T7147DAFFD8EN.html>

Date: June 2014

Pages: 31

Price: US\$ 990.00 (Single User License)

ID: T7147DAFFD8EN

Abstracts

Strong regulations in Brazil impacted the overall performance of tobacco packaging in 2013. Cigarettes remained the main product consumed within tobacco as smoking tobacco is used more by older people in the south and rural areas. As a result of growing health concerns, such as heart disease, the government remained active in terms of strict regulations, resulting in high retail prices and lower consumption of tobacco in 2013. This therefore led to a volume decline in tobacco packaging in 2013.

Euromonitor International's Tobacco Packaging in Brazil report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Amcor Do Brasil in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 1 Amcor do Brasil: Key Facts

Summary 2 Amcor do Brasil: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Amcor do Brasil by Pack Type 2012

Competitive Positioning

Brasilata SA Embalagens Metálicas in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 4 Brasilata SA Embalagens Metálicas: Key Facts

Summary 5 Brasilata SA Embalagens Metálicas: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for Brasilata SA Embalagens Metálicas by Pack Type 2012

Competitive Positioning

Companhia Metalúrgica Prada in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 7 Companhia Metalúrgica Prada: Key Facts

Summary 8 Companhia Metalúrgica Prada: Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Companhia Metalúrgica Prada by Pack Type 2012

Competitive Positioning

Dixie Toga SA in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 10 Dixie Toga SA: Key Facts

Summary 11 Dixie Toga SA: Operational Indicators

Company Background

Production

Summary 12 Major End-use Markets for Dixie Toga SA by Pack Type 2012

Competitive Positioning

Engepack Embalagens SA in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 13 Engepack Embalagens SA: Key Facts

Summary 14 Engepack Embalagens SA: Operational Indicators

Company Background

Production

Summary 15 Major End-use Markets for Engepack Embalagens SA by Pack Type 2012

Competitive Positioning

Owens-illinois Do Brasil Indústria E Comércio SA in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 16 Owens-Illinois do Brasil Indústria e Comércio SA: Key Facts

Summary 17 Owens-Illinois do Brasil Indústria e Comércio SA: Operational Indicators

Company Background

Production

Summary 18 Major End-use Markets for Owens-Illinois do Brasil Indústria e Comércio SA by Pack Type 2012

Competitive Positioning

Sig Combibloc Do Brasil Ltda in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 19 SIG Combibloc do Brasil Ltda: Key Facts

Summary 20 SIG Combibloc do Brasil Ltda: Operational Indicators

Company Background

Production

Summary 21 Major End-use Markets for SIG Combibloc Ltda by Pack Type 2012

Competitive Positioning

Tetra Pak Ltda in Packaging Industry (brazil)

Strategic Direction

Key Facts

Summary 22 Tetra Pak Ltda: Key Facts

Summary 23 Tetra Pak Ltda: Operational Indicators

Company Background

Production

Summary 24 Major End-use Markets for Tetra Pak Ltda by Pack Type 2012

- Competitive Positioning
- Executive Summary
- A Good Year for Packaging
- Changing Purchasing Patterns
- Production Strategy on the Move
- the Role of Distribution
- Forecast Period
- Key Trends and Developments
- the Impact of Rising Disposable Incomes
- Growing Demand for Convenience
- Health Concerns As Growth Drivers
- the Influence of Environmental Concerns on Packaging
- Packaging Legislation
- the Establishment of A Waste Policy
- the Growth of Biodegradable Plastic Packaging
- Restrictions on Advertising and Imposed Warnings on Tobacco Packaging
- Recycling and the Environment
- the Expansion of Recycling
- the Assistance of Governmental Measures on the National Policy on Solid Waste
- Campaigns About Recycling Education
- Steel Trade Association Efforts To Install An Efficient Steel Recycling Process
- Packaging Design and Labelling
- Metal Bottles As Marketing Support To Sporting Events
- Multipacks Boost Volume Sales
- Premiumisation Through Glass Packaging

I would like to order

Product name: Tobacco Packaging in Brazil

Product link: <https://marketpublishers.com/r/T7147DAFFD8EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7147DAFFD8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970