

Tobacco Packaging in Singapore

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Abstracts

In 2014, tobacco packaging increased by 10% to reach 448 million units in Singapore. Packaging of cigarettes, made up of flexible packaging as well as paper-based containers, contributed to 99% of the total tobacco packaging shares.

Euromonitor International's Tobacco Packaging in Singapore report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor



International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Green Concept Supports New Product Development

Flexible Packaging With Zip/pressed Closures Grows in Demand

Plastic Bottles Become More Popular Than Metal Beverage Cans

Packaging Legislation

Packaging Legislation for Tobacco

Labelling Legislation for Beauty and Personal Care Products

Packaging Legislation for Food, Alcoholic Drinks, Non-alcoholic Drinks and Pet Food

Recycling and the Environment

Government Encourages Packaging Innovation for Environment-friendly Purposes

Society Aware of the Importance of Recycling

Central Clean and Green Singapore (cgs) Campaign

Packaging Design and Labelling

Luxury Products See Dedicated Labelling and Packaging

Affordable Products Decrease the Cost of Packaging and Simplify the Design

Health and Wellness Became An Important Message To Be Delivered To Customers



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