

Tobacco Packaging in Mexico

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Abstracts

Over the review period, folding cartons' already dominant retail volume share grew in cigarettes. Consumers were willing to spend more on packaging that assures the protection of each stick, rather than choose a cheaper but less robust alternative. As a result, soft pack (paper-based) lost further ground to account for an estimated 7% share of retail volume sales of cigarettes in 2014.

Euromonitor International's Tobacco Packaging in Mexico report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cigarettes, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sustainable Practices Are Communicated Through Packaging

Changing Lifestyles Favour A Wider Range of Packaging Formats

Packaging Volumes Expected To Record Further Growth

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New Regulation and Taxes Encourage Manufacturers To Modify Product Packaging

Convenience Becomes An Increasingly Valuable Attribute Within Packaging

Pouches Maintain Strong Growth Within Several Industries

Increasingly Sophisticated Packaging Is Observed Within Beauty and Personal Care Products

Packaging Legislation

Reforms on Labelling Regulation for Foods and Beverages Are Approved in 2014

Tax Increases on Foods and Beverages Have An Impact on Packaging Sizes

Tighter Regulation Seeks To Stop Sales of Adulterated Alcoholic Beverages

Recycling and the Environment

Pet Recycling Plant in Toluca Becomes the Largest in the World

Sustainable Practices Are Increasingly Observed in Product Packaging

Increasing Prices of Carbonated Beverages Favour the Use of Returnable Bottles

Table 1 Overview of Packaging Recycling and Recovery in Mexico 2012/2013 and Targets for 2014

Packaging Design and Labelling

Government Efforts To Face Health Challenges Have A Noticeable Impact on Pack Sizes

Ergonomic Designs Are Increasingly Observed Amongst Beauty and Personal Care Products

Sleeve Labelling Is Observed More Frequently Within Glass and Plastic Bottles

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