

Tobacco in Western Europe

<https://marketpublishers.com/r/T56075D2761EN.html>

Date: February 2014

Pages: 62

Price: US\$ 2,000.00 (Single User License)

ID: T56075D2761EN

Abstracts

The future of the global industry might be epitomised in Western Europe, where once powerful smoking cultures are shrinking, with cigarette volumes driven down by higher prices, public smoking bans, greater health consciousness and the practice of smoking being gradually demonised and marginalised. Pricing strength has always been the saving grace but things are changing here too.

Euromonitor International's Tobacco in Western Europe global briefing offers an insight into to the size and shape of the Tobacco market, highlighting major industry trends and categories as well as the factors affecting operating environment. It identifies the leading companies and brands, offers impartial, strategic analysis of key factors influencing the market - be they new product developments, legislative restrictions or pricing influences. Forecasts illustrate how the market is set to change and where it is headed.

Product coverage: Cigarettes, Cigarettes Including RYO Stick Equivalent, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Region and Country Highlights
Smoking Prevalence
Legislation Overview
Price
Cigarettes Innovation
Illicit Trade
Companies and Brand Strategies
Smoking Tobacco
Cigars
Distribution
Prospects
Definitions

I would like to order

Product name: Tobacco in Western Europe

Product link: <https://marketpublishers.com/r/T56075D2761EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T56075D2761EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970