

# Tobacco in Venezuela

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## Abstracts

The dynamics of the market are influenced by the overall macroeconomic conditions, characterised by high inflation and falling purchasing power. In terms of demand, smokers started finding new ways of consuming tobacco, for example buying low-priced brands of cigarettes on weekdays and preferred brands at the weekend or on special occasions. Furthermore, some consumers changed from purchasing a whole pack of cigarettes and chose to buy just one unit when the desire kicked in. In terms of supply,...

Euromonitor International's Tobacco in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

- Executive Summary
- High Inflation Impacts Consumer and Manufacturer Decisions
- Devaluation Limits Illicit Growth
- Ca Cigarrera Bigott Sucs Maintains Leadership
- Traditional Grocery Retailers Remains the Main Distribution Channel for Tobacco
- Recession Is Expected To Continue Over the Forecast Period
- Operating Environment
- Legislation
  - Summary 1 Legislation Summary at a Glance
- Minimum Legal Smoking Age
- Smoking Prevalence
- Tar Levels
- Health Warnings
- Plain Packaging
- Advertising and Sponsorship
- Point-of-sale Display Bans
- Smoking in Public Places
- Low Ignition Propensity (lip) Cigarette Regulation
- Flavoured Tobacco Product Ban
- 'reduced Harm'
- Electronic Cigarettes
- Production/imports/exports
- Market Indicators
  - Table 1 Number of Adult Smokers by Gender 2012-2017
- Market Data
  - Table 2 Sales of Tobacco by Category: Volume 2012-2017
  - Table 3 Sales of Tobacco by Category: Value 2012-2017
  - Table 4 Sales of Tobacco by Category: % Volume Growth 2012-2017
  - Table 5 Sales of Tobacco by Category: % Value Growth 2012-2017
  - Table 6 Forecast Sales of Tobacco by Category: Volume 2017-2022
  - Table 7 Forecast Sales of Tobacco by Category: Value 2017-2022
  - Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022
  - Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022
- Definitions
- Sources
  - Summary 2 Research Sources
- Headlines

## Prospects

Venezuelan Smokers Find New Ways of Consuming Cigarettes

Illicit Trade Is Hit by Devaluation of Domestic Currency

Venezuelans Prefer Short Cigarettes

Competitive Landscape

Ca Cigarrera Bigott Sucs Leads Cigarettes

Despite Recession 20-stick Pack Size Remains Very Popular

Ca Cigarrera Bigott Sucs Launches First Capsule Flavour

Taxation and Pricing

Taxation Rates

Table 10 Taxation and Duty Levies 2012-2017

Average Cigarette Pack Price Breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

Category Data

Table 11 Sales of Cigarettes: Volume 2012-2017

Table 12 Sales of Cigarettes by Category: Value 2012-2017

Table 13 Sales of Cigarettes: % Volume Growth 2012-2017

Table 14 Sales of Cigarettes by Category: % Value Growth 2012-2017

Table 15 Sales of Cigarettes by Tar Level: % Volume Breakdown 2012-2017

Table 16 Sales of Cigarettes by Price Band: % Volume Breakdown 2012-2017

Table 17 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume Breakdown 2012-2017

Table 18 Sales of Cigarettes by Tobacco Type: % Volume Breakdown 2012-2017

Table 19 Sales of Filtered Cigarettes by Carbon vs Non-carbon: % Volume 2012-2017

Table 20 Sales of Cigarettes by Length: % Volume 2012-2017

Table 21 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2012-2017

Table 22 Sales of Cigarettes by Pack Size: % Volume 2012-2017

Table 23 NBO Company Shares of Cigarettes: % Volume 2013-2017

Table 24 LBN Brand Shares of Cigarettes: % Volume 2014-2017

Table 25 Sales of Cigarettes by Distribution Format: % Volume 2012-2017

Table 26 Production, Imports and Exports of Cigarettes: Total Volume 2012-2017

Table 27 Illicit Trade Estimate of Cigarettes: Volume 2012-2017

Table 28 Forecast Sales of Cigarettes: Volume 2017-2022

Table 29 Forecast Sales of Cigarettes by Category: Value 2017-2022

Table 30 Forecast Sales of Cigarettes: % Volume Growth 2017-2022

Table 31 Forecast Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 32 Forecast Sales of Cigarettes by Tar Level: % Volume 2017-2022

Table 33 Forecast Sales of Cigarettes by Price Band: % Volume Breakdown

2017-2022

Table 34 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume Breakdown 2017-2022

Table 35 Forecast Sales of Cigarettes by Tobacco Type: % Volume Breakdown 2017-2022

Table 36 Forecast Sales of Filtered Cigarettes by Carbon vs Non-carbon: % Volume 2017-2022

Table 37 Forecast Sales of Cigarettes by Length: % Volume 2017-2022

Table 38 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 39 Forecast Sales of Cigarettes by Pack Size: % Volume 2017-2022

Headlines

Prospects

Polarised Demand Faces Limited Variety

Cigars and Cigarillos Sees Similar Legislation To Cigarettes in Venezuela

Food/drink/tobacco Specialists Remains the Leading Distribution Channel for Cigars

Competitive Landscape

Fábrica De Tabacos Bermúdez Is the Leading Company in Cigars and Cigarillos

Domestic Manufacturers Use Online Tools To Advertise Brands

Category Data

Table 40 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2012-2017

Table 41 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2012-2017

Table 42 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2012-2017

Table 43 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2012-2017

Table 44 Sales of Cigars by Size: % Volume 2012-2017

Table 45 NBO Company Shares of Cigars and Cigarillos: % Volume 2013-2017

Table 46 LBN Brand Shares of Cigars and Cigarillos: % Volume 2014-2017

Table 47 NBO Company Shares of Cigars: % Volume 2013-2017

Table 48 LBN Brand Shares of Cigars: % Volume 2014-2017

Table 49 NBO Company Shares of Cigarillos: % Volume 2013-2017

Table 50 LBN Brand Shares of Cigarillos: % Volume 2014-2017

Table 51 NBO Company Shares of Smoking Tobacco: % Volume 2013-2017

Table 52 LBN Brand Shares of Smoking Tobacco: % Volume 2014-2017

Table 53 NBO Company Shares of Pipe Tobacco: % Volume 2013-2017

Table 54 LBN Brand Shares of Pipe Tobacco: % Volume 2014-2017

Table 55 Distribution of Cigars and Cigarillos by Format: % Volume 2012-2017

Table 56 Distribution of Smoking Tobacco by Format: % Volume 2012-2017

Table 57 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:  
Volume 2017-2022

Table 58 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:  
Value 2017-2022

Table 59 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %  
Volume Growth 2017-2022

Table 60 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %  
Value Growth 2017-2022

Headlines

Prospects

Other Chewing Tobacco Is the Only Variety of Smokeless Tobacco Available

Chewing Chimó Is A Practice Among Low-income Groups

the Sale of E-cigarettes and Vapour Products Is Illegal in Venezuela

Competitive Landscape

Fábrica De Chimó El Tigrito Leads the Category

Smokeless Tobacco Is A Category Where Innovation Is Rare

Smokeless Tobacco Products Are Not Advertised

Category Data

Table 61 Sales of Smokeless Tobacco and Vapour Products by Category: Volume  
2012-2017

Table 62 Sales of Smokeless Tobacco and Vapour Products by Category: Value  
2012-2017

Table 63 Sales of Smokeless Tobacco and Vapour Products by Category: % Volume  
Growth 2012-2017

Table 64 Sales of Smokeless Tobacco and Vapour Products by Category: % Value  
Growth 2012-2017

Table 65 NBO Company Shares of Smokeless Tobacco: % Volume 2013-2017

Table 66 LBN Brand Shares of Smokeless Tobacco: % Volume 2014-2017

Table 67 Distribution of Smokeless Tobacco by Format: % Volume 2012-2017

Table 68 Forecast Sales of Smokeless Tobacco and Vapour Products by Category:  
Volume 2017-2022

Table 69 Forecast Sales of Smokeless Tobacco and Vapour Products by Category:  
Value 2017-2022

Table 70 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: %  
Volume Growth 2017-2022

Table 71 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: %  
Value Growth 2017-2022



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