

Tobacco in Venezuela

<https://marketpublishers.com/r/TCA4D7E112CEN.html>

Date: July 2018

Pages: 45

Price: US\$ 2,100.00 (Single User License)

ID: TCA4D7E112CEN

Abstracts

The dynamics of the market are influenced by the overall macroeconomic conditions, characterised by high inflation and falling purchasing power. In terms of demand, smokers started finding new ways of consuming tobacco, for example buying low-priced brands of cigarettes on weekdays and preferred brands at the weekend or on special occasions. Furthermore, some consumers changed from purchasing a whole pack of cigarettes and chose to buy just one unit when the desire kicked in. In terms of supply,...

Euromonitor International's Tobacco in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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