

Tobacco in Kazakhstan

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Abstracts

Within tobacco in Kazakhstan, retail volume sales of cigarettes continued to decline in 2023. The performance of cigarettes in the market was affected by the switch to alternatives like smoking tobacco, closed system single use (closed vaping systems) and heated tobacco products, the growth in illicit trade and a decrease in the number of smokers amid price hikes and rising health awareness. Heated tobacco also suffered, recording its first ever decline in retail volume sales in the market in 20...

Euromonitor International's Tobacco in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Tobacco in Kazakhstan
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LIST OF CONTENTS AND TABLES

TOBACCO IN KAZAKHSTAN
EXECUTIVE SUMMARY
Tobacco in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tobacco?
OPERATING ENVIRONMENT
Legislation
Legislative overview
Summary 1 Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products
PRODUCTION/IMPORTS/EXPORTS
MARKET INDICATORS
Table 1 Number of Adult Smokers by Gender 2018-2023
MARKET DATA
Table 2 Sales of Tobacco by Category: Volume 2018-2023
Table 3 Sales of Tobacco by Category: Value 2018-2023

Table 4 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 5 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 6 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 7 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CIGARETTES IN KAZAKHSTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Negative trends continue to depress cigarettes

Higher prices and a moratorium on inspections foster illicit trade activity

The leaders gain from Imperial Tobacco Kazakhstan's difficulties

PROSPECTS AND OPPORTUNITIES

Gloomy outlook for cigarettes amid rising health awareness and higher prices

Heated tobacco products to present a strong challenge to cigarettes

The economy segment is set to come under growing pressure

TAXATION AND PRICING

Taxation rates

Summary 3 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 4 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 10 Sales of Cigarettes: Volume 2018-2023

Table 11 Sales of Cigarettes by Category: Value 2018-2023

Table 12 Sales of Cigarettes: % Volume Growth 2018-2023

Table 13 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 14 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 15 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 16 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 17 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 18 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 19 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 20 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 21 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 22 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 23 Forecast Sales of Cigarettes: Volume 2023-2028

Table 24 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 25 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 26 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 27 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 28 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 29 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 30 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 31 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN KAZAKHSTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Smoking tobacco maintains growth dynamic in 2023

Weak cigar and cigarillo smoking culture in Kazakhstan

Growing prevalence of shisha smoking

PROSPECTS AND OPPORTUNITIES

Positive outlook for smoking tobacco

Weak cigar or cigarillo culture to continue to see demand fall

Tobacco specialists to continue to dominate the distribution landscape

CATEGORY DATA

Table 32 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 36 Sales of Cigars by Size: % Volume 2018-2023

Table 37 Sales of Cigarillos by Price Platform 2018-2023

Table 38 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 39 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 40 NBO Company Shares of Cigars: % Volume 2019-2023

Table 41 LBN Brand Shares of Cigars: % Volume 2020-2023

Table 42 NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 43 LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 44 NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 45 LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 46 NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 47 LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 48 NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 49 LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 50 Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 51 Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 52 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:
Volume 2023-2028

Table 53 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value
2023-2028

Table 54 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %
Volume Growth 2023-2028

Table 55 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %
Value Growth 2023-2028

**SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN
KAZAKHSTAN**

KEY DATA FINDINGS

2023 DEVELOPMENTS

Challenges abound but heated tobacco continues to see strong investment

Ongoing shift to closed system single use in e-vapour products

Single-use systems render other formats outdated

PROSPECTS AND OPPORTUNITIES

New legislation bans the sale and importation of open and closed vaping systems

Ban on e-vapour products leaves wide room for heated tobacco products

Philip Morris is set to remain the leader in heated tobacco products amid growing
competition

CATEGORY INDICATORS

Table 56 Number of Adult Vapers 2018-2023

CATEGORY DATA

Table 57 Sales of Smokeless Tobacco by Category: Volume 2018-2023

Table 58 Sales of Smokeless Tobacco by Category: % Volume Growth 2018-2023

Table 59 Sales of E-Vapour Products by Category: Volume 2018-2023

Table 60 Sales of E-Vapour Products by Category: % Volume Growth 2018-2023

Table 61 Sales of Tobacco Heating Devices: Volume 2018-2023

Table 62 Sales of Tobacco Heating Devices: % Volume Growth 2018-2023

Table 63 Sales of Heated Tobacco: Volume 2018-2023

Table 64 Sales of Heated Tobacco: % Volume Growth 2018-2023

Table 65 Sales of Tobacco Free Oral Nicotine: Volume 2018-2023

Table 66 Sales of Tobacco Free Oral Nicotine: % Volume Growth 2018-2023

Table 67 Sales of Tobacco Free Oral Nicotine by Category: Value 2018-2023

Table 68 Sales of Tobacco Free Oral Nicotine: % Value Growth 2018-2023

Table 69 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2018-2023

Table 70 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023

Table 71 Sales of E-Liquids by Nicotine Strength: % Value 2020-2023

Table 72 NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023

Table 73 LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023

Table 74 NBO Company Shares of E-Vapour Products: % Value 2019-2023

Table 75 LBN Brand Shares of E-Vapour Products: % Value 2020-2023

Table 76 NBO Company Shares of Tobacco Heating Devices: % Volume 2019-2023

Table 77 LBN Brand Shares of Tobacco Heating Devices: % Volume 2020-2023

Table 78 NBO Company Shares of Heated Tobacco: % Volume 2019-2023

Table 79 LBN Brand Shares of Heated Tobacco: % Volume 2020-2023

Table 80 NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2019-2023

Table 81 LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2020-2023

Table 82 Distribution of Smokeless Tobacco by Format: % Volume 2018-2023

Table 83 Distribution of E-Vapour Products by Format: % Value 2018-2023

Table 84 Distribution of Tobacco Heating Devices by Format: % Volume 2018-2023

Table 85 Distribution of Heated Tobacco by Format: % Volume 2018-2023

Table 86 Forecast Sales of Smokeless Tobacco by Category: Volume 2023-2028

Table 87 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2023-2028

Table 88 Forecast Sales of E-Vapour Products by Category: Volume 2023-2028

Table 89 Forecast Sales of E-Vapour Products by Category: % Volume Growth 2023-2028

Table 90 Forecast Sales of Tobacco Heating Devices: Volume 2023-2028

Table 91 Forecast Sales of Tobacco Heating Devices: % Volume Growth 2023-2028

Table 92 Forecast Sales of Heated Tobacco: Volume 2023-2028

Table 93 Forecast Sales of Heated Tobacco: % Volume Growth 2023-2028

Table 94 Forecast Sales of Tobacco Free Oral Nicotine: Volume 2023-2028

Table 95 Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2023-2028

Table 96 Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2023-2028

Table 97 Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2023-2028

Table 98 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2023-2028

Table 99 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2023-2028

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