

Tobacco in Hong Kong, China

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Abstracts

In 2022, retail volume sales of cigarettes remained fairly stagnant, seeing only a minor increase, with sales limited by the fact that smoking prevalence in Hong Kong has decreased over the years thanks to a series of tobacco control initiatives. The latest official data revealed that smoking prevalence fell marginally again in 2021. However, current value sales saw slightly higher growth due to price rises and inflation. Meanwhile, although retail volume sales of cigars and cigarillos saw a sli...

Euromonitor International's Tobacco in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TOBACCO IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

CIGARETTES IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Smoking prevalence continues to fall

PMI maintains its leading position

Local consumers are attracted to Japanese cigarettes

PROSPECTS AND OPPORTUNITIES

Increasing tobacco taxes highlight the importance of a diversified product portfolio

Demand for cigarettes will continue to be shaped by government policy

Flavoured cigarettes a double-edged sword

TAXATION AND PRICING

Taxation rates

Table 10 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 11 Sales of Cigarettes: Volume 2017-2022

Table 12 Sales of Cigarettes by Category: Value 2017-2022

Table 13 Sales of Cigarettes: % Volume Growth 2017-2022

Table 14 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 15 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 16 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 17 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 18 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 19 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 20 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 21 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 22 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 23 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 24 Forecast Sales of Cigarettes: Volume 2022-2027

Table 25 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 26 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 27 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 28 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 29 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 30 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

2022-2027

Table 31 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 32 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

New world cigars are able to tap into the local market

The rebound of offline distribution

PROSPECTS AND OPPORTUNITIES

Cigarillos likely to gain traction in the forecast period

Return of Chinese tourists and rising local demand to drive sales of cigars

Opportunities and challenges likely to arise from a more diverse customer base

CATEGORY DATA

Table 40 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 41 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 42 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 43 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 44 Sales of Cigars by Size: % Volume 2017-2022

Table 45 Sales of Cigarillos by Price Platform 2017-2022

Table 46 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 47 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 48 NBO Company Shares of Cigars: % Volume 2018-2022

Table 49 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 50 NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 51 LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 52 Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 53 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 54 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 55 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 56 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN

HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

A blanket ban on alternative smoking products comes into effect

PROSPECTS AND OPPORTUNITIES

Players likely to address the health concerns over alternative smoking products

CATEGORY INDICATORS

Table 33 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 34 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 35 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 36 Sales of Heated Tobacco: Volume 2017-2022

Table 37 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 38 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by:
Value 2017-2022

Table 39 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by
Category: % Value Growth 2017-2022

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