

Tobacco in Georgia

<https://marketpublishers.com/r/TEB9EB8D7DFEN.html>

Date: June 2023

Pages: 43

Price: US\$ 2,100.00 (Single User License)

ID: TEB9EB8D7DFEN

Abstracts

Tobacco registered constant value and volume growth in 2022, despite high inflation, which was caused by the energy crisis stemming from the war in Ukraine. Geopolitical tensions in the region also led to a significant increase in the number of immigrants from Ukraine, Russia and Belarus, and this also contributed to the volume increase in tobacco.

Euromonitor International's Tobacco in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TOBACCO IN GEORGIA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

CIGARETTES IN GEORGIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Supply disruptions as war in Ukraine hits imports

Illicit trade continues to be a serious issue

Leader Philip Morris gains further value share

PROSPECTS AND OPPORTUNITIES

Slight fall in volume sales over forecast period

Trading down expected over forecast period

Heightened health awareness will negatively impact demand for cigarettes

TAXATION AND PRICING

Taxation rates

Table 52 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 53 Sales of Cigarettes: Volume 2017-2022

Table 54 Sales of Cigarettes by Category: Value 2017-2022

Table 55 Sales of Cigarettes: % Volume Growth 2017-2022

Table 56 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 57 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 58 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 59 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 60 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 61 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 62 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 63 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 64 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 65 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 66 Forecast Sales of Cigarettes: Volume 2022-2027

Table 67 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 68 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 69 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 70 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 71 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 72 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 73 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 74 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN GEORGIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Significant volume increase in 2022 for cigars and cigarillos

High inflation leads to boost for fine cut tobacco

Cigarillos much more popular than cigars

PROSPECTS AND OPPORTUNITIES

Positive outlook for cigars and cigarillos

Tobacco specialist retailers likely to remain dominant

Pipe tobacco could leverage its more natural positioning

CATEGORY DATA

Table 10 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 11 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 12 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 13 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 14 Sales of Cigars by Size: % Volume 2017-2022

Table 15 Sales of Cigarillos by Price Platform 2017-2022

Table 16 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 17 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 18 NBO Company Shares of Cigars: % Volume 2018-2022

Table 19 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 20 NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 21 LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 22 NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 23 LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 24 NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 25 LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 26 NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022

Table 27 LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022

Table 28 Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 29 Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 30 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 31 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 32 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 33 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN GEORGIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fragmented landscape in e-vaping

Single-use e-vapour growing in popularity

Heated tobacco registers double-digit volume growth

PROSPECTS AND OPPORTUNITIES

Rosey outlook over forecast period

Rising inflation may dampen volume sales

Distribution through grocery retailers key to future growth

CATEGORY INDICATORS

Table 34 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 35 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 36 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 37 Sales of Heated Tobacco: Volume 2017-2022

Table 38 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 39 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 40 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 41 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 42 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 43 LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 44 LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022

Table 45 NBO Company Shares of Heated Tobacco: % Volume 2018-2022

Table 46 LBN Brand Shares of Heated Tobacco: % Volume 2019-2022

Table 47 Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 48 Forecast Sales of Heated Tobacco: Volume 2022-2027

Table 49 Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027

Table 50 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 51 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

I would like to order

Product name: Tobacco in Georgia

Product link: <https://marketpublishers.com/r/TEB9EB8D7DFEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TEB9EB8D7DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970