

# Tobacco in Finland

<https://marketpublishers.com/r/T670B799681EN.html>

Date: July 2019

Pages: 41

Price: US\$ 2,100.00 (Single User License)

ID: T670B799681EN

## Abstracts

Tobacco recorded another year of current value growth in 2018, supported by rising unit prices linked to tax hikes in Finland. However, this had a detrimental effect on retail volume sales of traditional tobacco products including cigarettes, and cigars, cigarillos and smoking tobacco, which all recorded declines in 2018. However, illicit trade in cigarettes also continued to decline in the country in line with the ongoing trend for reduced smoking prevalence amongst adults over the review perio...

Euromonitor International's Tobacco in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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