

Tobacco Free Oral Nicotine in the US

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Abstracts

Despite a challenging environment defined by economic recession and store closures, tobacco free oral nicotine in the form of nicotine pouches, was able to record impressive growth rates in 2020. As one of the fastest growing tobacco categories due to its novelty and emergence in 2019, nicotine pouches is becoming one of the most popular options for cigarette smokers looking to reduce their habit or change completely to perceived reduced risk products. This category's strongest advantage is its...

Euromonitor International's Tobacco Free Oral Nicotine in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Nicotine Pouches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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