

# Tobacco Free Oral Nicotine in the United Kingdom

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## Abstracts

The emergence of nicotine pouches in the UK has been a reaction to higher demand for alternatives to tobacco products. Even though the category is still unknown by the wider public, its presence developed in 2020. Sales of nicotine pouches, that were initially limited to e-commerce retailers, have already expanded to convenience stores and supermarkets. By the middle of 2020, it was already possible to find a range of different products in the main retailers in the UK, from brands such as ZYN, V...

Euromonitor International's Tobacco Free Oral Nicotine in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Nicotine Pouches.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco Free Oral Nicotine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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GLOBAL MACROECONOMIC ENVIRONMENT

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